



OPUS ASIAE

ARCHITECTURAL PROJECTS FOR ASIAN CITIES

Conference by Mladen Jadric
JADRIC ARCHITEKTUR

December 11.2020 _ h. 10.00

Streaming Zoom:

<https://us02web.zoom.us/j/88099240868?pwd=RnFLR0ZkdGVVL3VOcGNsbWJaRnJMdz09>

Meeting-ID: 880 9924 0868 / Password: 719846

Organized by Department of Planning Design Architecture Technology

Sapienza University of Rome

Curated by Federica Dal Falco, Chiara Ravagnan, Federica Rizzo

The **OPUS ASIAE** lecture gives an overview of architectural projects that came about in both urban and rural contexts in the Far East. They are the product of two decades in which Mladen Jadric has taught and worked as an architect in Europe and Asia. In search of new impressions and tasks, he initiated numerous research projects with Chinese, Korean, and Japanese universities and was able to document the far-reaching changes taking place in those Asian urban and rural areas. The projects of his office, JADRIC ARCHITEKTUR, range from a macro- to micro-scale, and some have received international acclaim.

Many Asian megacities are currently seeking answers to the imminent post-COVID 19 future and the age known as the Anthropocene. Because migration and increasing density in urban areas are likely to maintain their high pace in the next few decades despite their precarious effects on the environment, it is important to commit oneself to good, socially relevant architecture, especially in the vertically-growing Asian cities. Despite all the cultural differences and geographical distances between Europe and Asia, there is a lot for current and future urban designers to learn and share. The selected projects owe their success to the collaboration of large interdisciplinary and multinational planning teams.

The OPUS ASIAE lecture is intended to provide insights into the design process and the architectural formulation of some representative projects and also pose the question of what role architecture can play in the formation of a socially sustainable society.

Mladen Jadric's academic work is an integral part of his career. It includes joint projects developed with students for the new Asian reality, as well as research undertaken with colleagues and visiting professors in mixed multinational university teams. All of these projects and publications deal with the complexity of social, economic, and cultural framework conditions that have to be mastered both in contemporary building culture and in the education of an architect, designer, or urban planner. Each project sees itself as a micro-universe: its architectural articulation attempts to evoke public dialogue reflected in the future architectural discourse.

Mladen Jadric is teaching and practicing architecture in Vienna, Austria. He is the founder and principal of JADRIC ARCHITEKTUR. He has realized a wide range of projects of different scales: architectural and urban design projects, including housing, residences, art installations and experiments with new materials and technologies in Austria, USA, Finland and China.

He has been teaching at the TU Wien, at the Faculty of Architecture and Planning and has gained extensive experience as a visiting professor and guest lecturer in Europe, USA, Asia, Australia, and South America. His works were exhibited at the Royal Academy of Arts in London, UK; M.I.T., Cooper Union, and Roger Williams University USA; Alvar Aalto University, Helsinki, Finland; the Architectural Biennale in Venice, Italy; the World Architectural Triennale in Tokyo, Japan; Museum of the 20th Century, Berlin, Germany; Seoul Biennale of Architecture and Urban Planning, Korea; NIT-Nagoya Institute of Technology in Japan, and many more.

He has been awarded with the State Prize for Experimental Architecture, Karl Scheffel Prize and Schorsch Prize for housing by the City of Vienna as well as with the Grand Prize by the Mayor of Busan Metropolitan City, Republic of Korea.

Mladen Jadric is chairman of the architectural section in "Künstlerhaus", the oldest association of artists and architects in Austria. He is also deputy chairman of the architectural section with the Chamber of Civil Engineers of Vienna, Lower Austria and Burgenland.

WELCOME ADDRESS

Laura Ricci
Director Dipartimento PDTA

OPENING REMARKS

Georg Schnetzer
Director Forum Austriaco di Cultura Roma

MULTISCALAR PROJECTS FOR ENVIRONMENTAL SUSTAINABILITY

Federica Dal Falco
Associate Professor Design Dipartimento PDTA

RETHINKING THE IDEAL CITY

Giuseppina Di Monte
Director Andersen Praz and Manzù Museums

OPUS ASIAE | ARCHITECTURAL PROJECTS FOR ASIAN CITIES

Mladen Jadric
Founder Jadric Architektur

DISCUSSANT

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